

PRIMARY LOGO



REVERSE/SECONDARY LOGO



COLORS



IBS BLUE

76/69/21/04
087/091/141
#575B8C
PMS: 2756 U



IBS RED

14/88/100/04
203/067/039
#CC3FoC
PMS: 2349 C



IBS LIGHT BLUE

35/21/01/00
163/182/218
#A2B6DB
PMS: 7451U



IBS LT GREY

13/09/10/00
220/220/220
#DCDCDC
PMS: COOL GREY C



IBS BLACK

69/63/62/58
051/051/051
#333333
PMS: BLACK 7 C

FONTS

LOGO: TRAJAN PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

BUSINESS CARD : GARAMOND PREMIERE PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

WEB FONTS

HEADLINES/TITLES : BASKERVILLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BODY COPY: WORK SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

LINK COPY: WORK SANS BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

TAGLINE

EDUCATION › RESEARCH › COMMUNITY

WITH GTU LOGO



Institute of Buddhist Studies
Education - Research - Community

The Institute of Buddhist Studies is a leading American Buddhist graduate school and seminary that provides graduate-level education across the full breadth of the Buddhist tradition, with specialized training in academic studies of Buddhism, Buddhist chaplaincy, and Jōdo Shinshū Buddhist ministry.

